



Marketers-link.com

Total Solutions to Marketing Hub

Connecting Egypt's Marketing Community Through One Powerful Platform

The Challenge



Fragmented Market

Marketing services scattered across multiple platforms with no unified hub for discovery



Limited Networking

Marketers lack year-round professional networking beyond annual events



Service Discovery Gap

Businesses struggle to find qualified agencies, freelancers, and suppliers

The Opportunity

Create Egypt's first dedicated marketplace connecting marketers, agencies, and service providers in one ecosystem – powered by 10 years of Marketers League community trust.

10 Years

of building Egypt's largest marketing community

The Solution

A platform linking all marketers in one place

FOR CLIENTS

Marketers & Business Leaders

Find verified agencies, freelancers, and marketing suppliers. Access courses, events, and industry insights – all in one trusted platform.

FOR PROVIDERS

Agencies, Freelancers & Suppliers

Showcase your services to Egypt's top marketing decision-makers. Connect with clients actively seeking advertising, design, research, and event solutions.

Services

BTL • ATL • Events • Design • PR •
Research

Academic

Courses • Diplomas • Professional
Development

Events

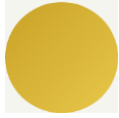
Conferences • Workshops •
Networking

Insights

Blog • News • Leadership Articles

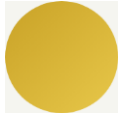
Who We Serve

Connecting every player in Egypt's marketing ecosystem through one powerful platform.



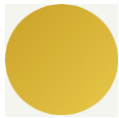
Freelancers

Independent creative professionals, consultants, and specialists looking to expand their client base and showcase their expertise.



Advertising Agencies

Full-service and specialized agencies offering ATL, BTL, digital marketing, creative design, PR, and event management services.



Suppliers & Vendors

Production houses, printing services, event suppliers, media buyers, and all marketing industry vendors seeking business connections.



Platform Ecosystem

Services Hub

Complete marketing services marketplace

Events Access

Direct access to Marketers League, Decision Makers Summit, and exclusive industry gatherings.

Product Placement

Unique bridge connecting marketers with film and media producers for brand integration opportunities.

Academic Center

Marketing courses and professional diplomas for fresh graduates and seasoned professionals.

Industry Insights

Curated articles on leadership, marketing trends, and advertising innovation.

Professional Network

Year-round connections with Egypt's top marketing leaders, powered by 10 years of trust.

Why Marketers Link?

BORN FROM EXCELLENCE

Powered by The Marketers League

Egypt's premier marketing conference for 10 years. Now extending that community and trust into a year-round digital platform.

Launched by San & Sam Communications

10

Years of Trust

Building Egypt's marketing community

VIP

Network Access

CMOs, Directors & Decision Makers

3

Major Events

Marketers League, DMS, YSR

365

Days of Access

Year-round networking platform



Join Egypt's Marketing Hub

Connect with the right people – as a provider or client

Register as Provider

Register as
Client

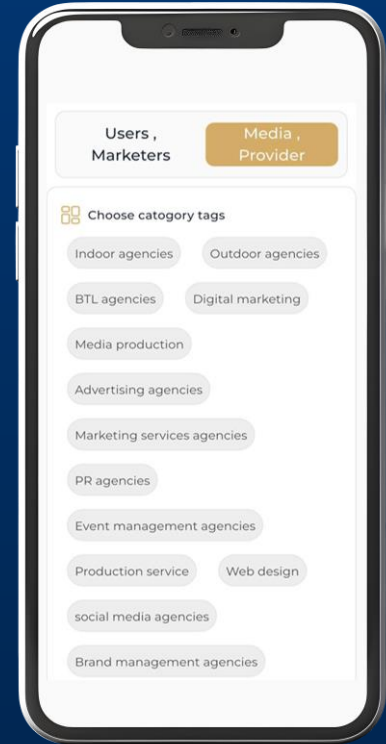
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Marketers link Tutorial

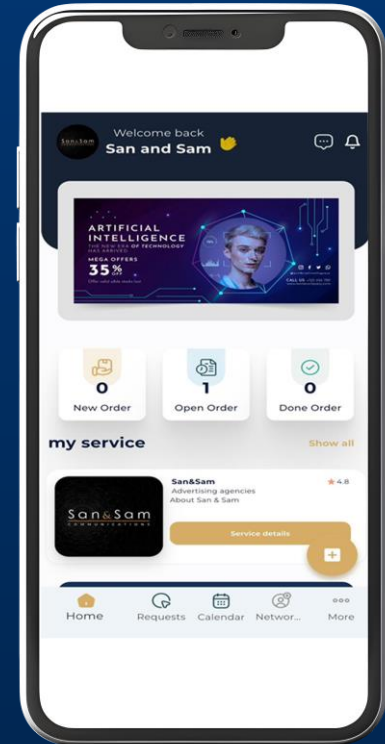
Provider or Media Registration

- Select your company's category or sector and enter the required details (e.g., company name, sector).
- You'll receive an OTP via email or SMS. Once verified, your registration will stay pending until approved by our team.



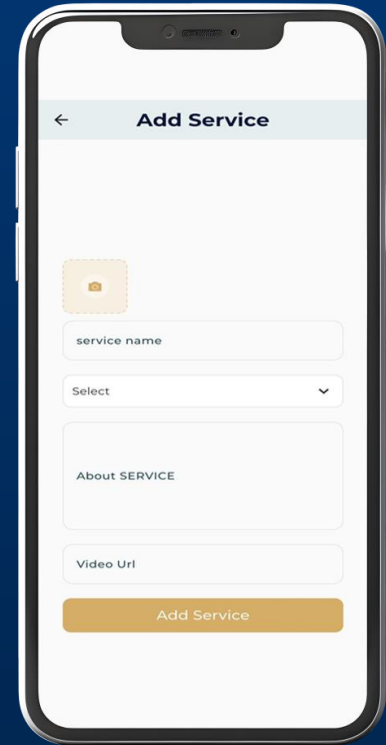
Home Page (After Registration as a User or Marketer) After registration, the home page provides access to the main sections and features of the app, including:

- **Filters:** For easy navigation and quick searches.
- **Service List:** Displays available services added by providers.
- **Event Calendar:** Shows upcoming events in a calendar view.
- **News Section:** Shares important updates and announcements from the app.
- **Notifications Center:** Keeps users informed about updates, requests, and other relevant activities.



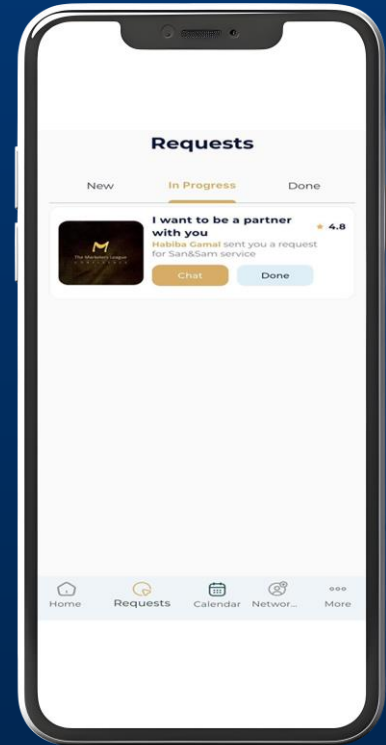
Add Service :

- When adding a service, you can upload your logo, update any required photos, select your sector, provide details about your service, and include any promotional videos



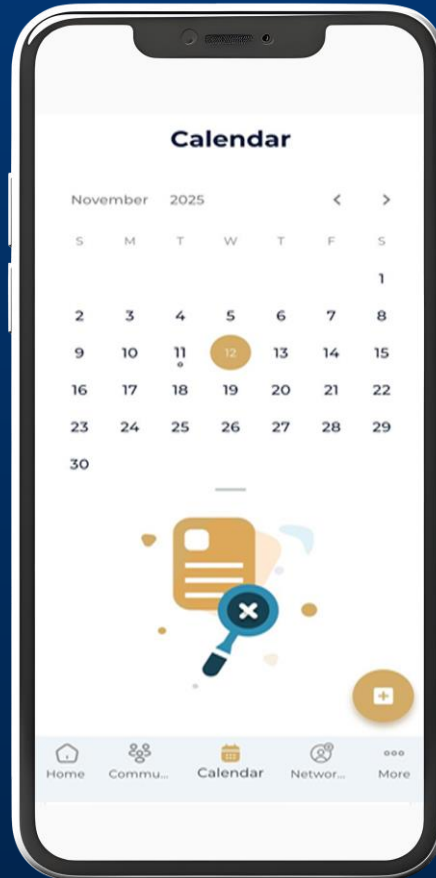
When you open the 'Request' icon

- You'll find all your service request details including what's new, what's in progress, and what has been completed. Once a deal is finalized, you can mark it as done



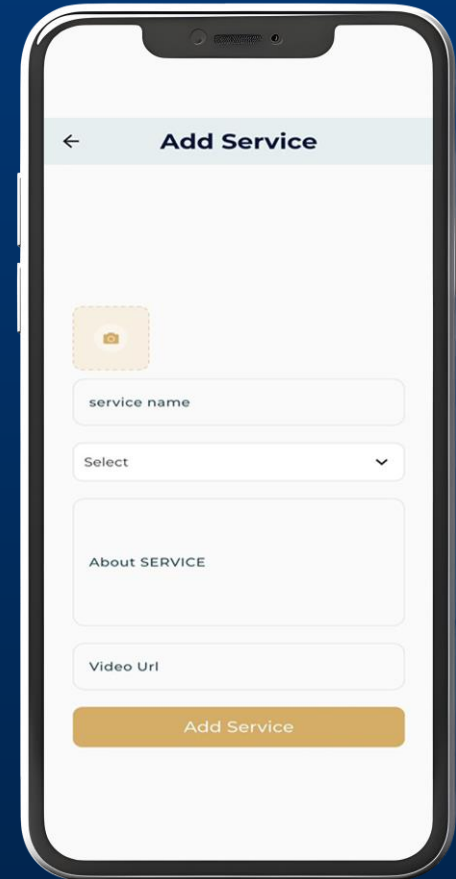
Event Calendar

- Displays events in a calendar view similar to Google Calendar.
- Dates with scheduled events are marked with a dot.
- Click on a date to see the events scheduled for that day.



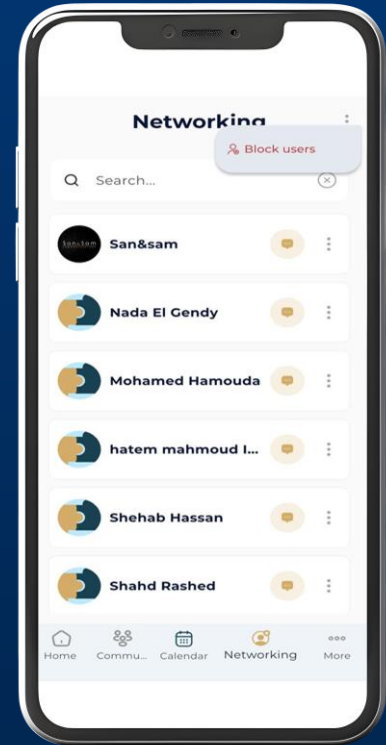
Event Details View

- Shows detailed information about a selected event, including schedule and registration options.
- Both users and marketers can register to attend.



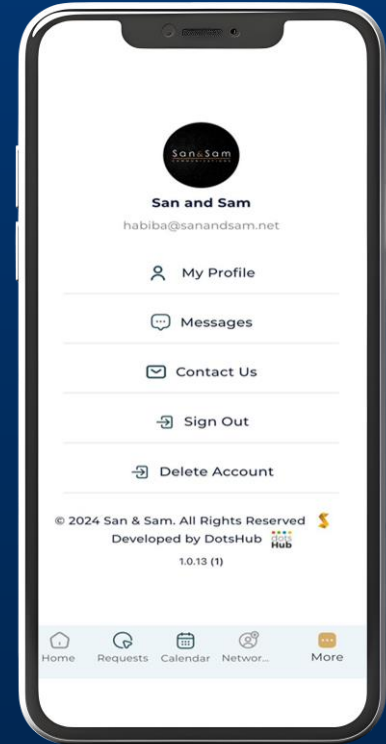
Networking

- Connect with marketers or providers by sending a request. Once accepted, you can easily chat with them.
- Blocked users are displayed at the top of the options menu (three-dot menu).



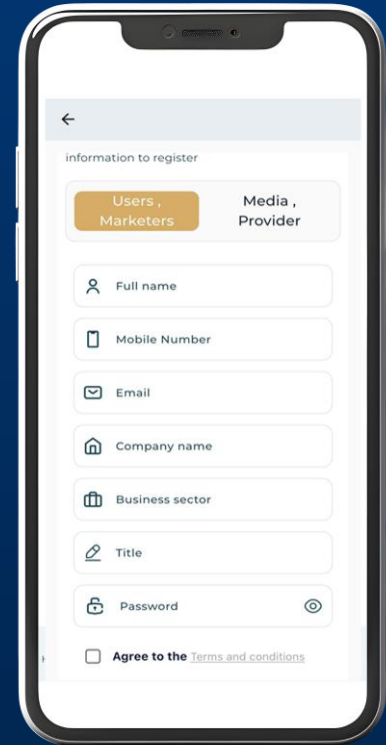
More (Profile & Settings)

- Profile: View and edit your contact information, bio, QR code, and requests.
- Messages: Access your network chats and chat requests.
- My Requests: See the service requests you've sent to providers.
- Contact Us: Get help or support from the team.
- Account Options: Sign out or delete your account.



User or Marketer Registration

- Enter your information to sign up. You'll receive an OTP via email or SMS for verification. Once verified, you'll get full access to the app.



The image shows a smartphone screen displaying a registration form. At the top, there is a back arrow and the text "information to register". Below this, there are two buttons: "Users , Marketers" (highlighted in orange) and "Media , Provider". The form consists of several input fields, each with an icon on the left: "Full name" (person icon), "Mobile Number" (mobile phone icon), "Email" (envelope icon), "Company name" (house icon), "Business sector" (briefcase icon), "Title" (pencil icon), and "Password" (lock icon). At the bottom, there is a checkbox labeled "Agree to the [Terms and conditions](#)".

User or Marketer Registration

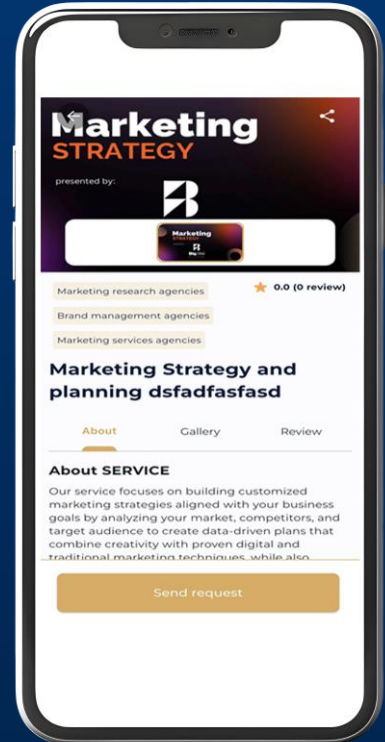
Service Details View

When you click service details, you'll see a detailed view including:

- Company information
- Gallery of images
- Reviews and ratings for the service
- Attached files or PDFs
- A "Request" button allows marketers to request the service. You can include a note and attach a photo (e.g., business card or relevant image) with your request.

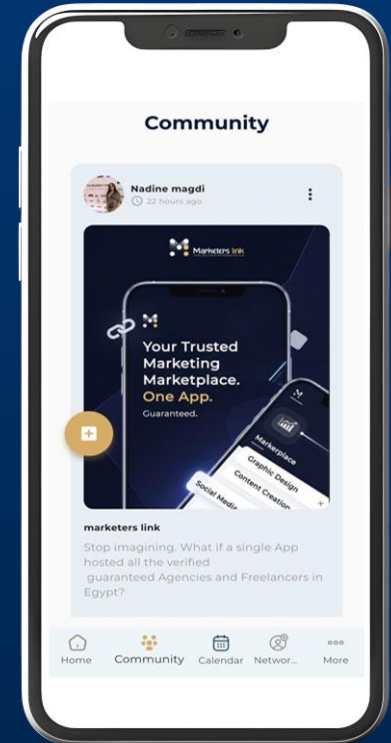
Service Provider View

- View the provider's company profile, follow them, or send a service request.



Community (Marketers' Timeline)

- A social feed where marketers can share posts, including text and images.
- Other marketers can like and comment on posts.
- Provides a platform for idea exchange and collaboration.



Thank You

Contact us
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